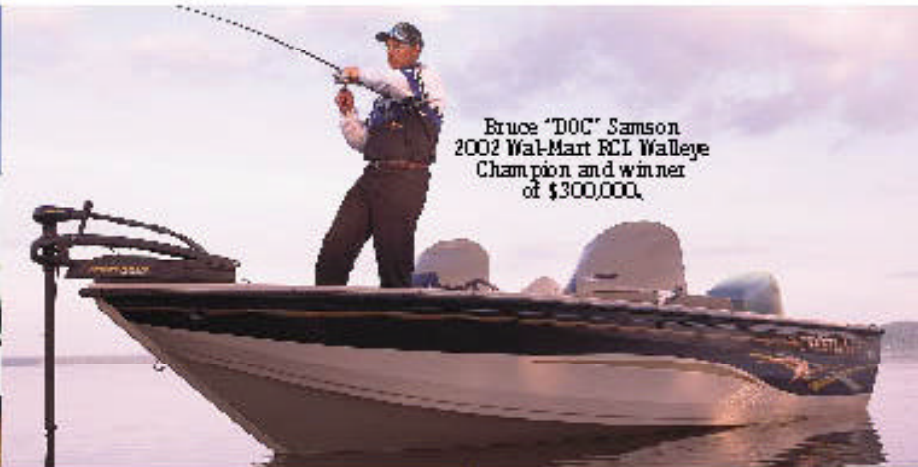


Contrary to popular belief, WINNING IS EVERYTHING.



Bruce "DOC" Samson
2002 Wal-Mart RCL Walleye
Champion and winner
of \$300,000.



For the Plautz boys, fishing is in their blood. (top to bottom) Dan Plautz is an RCL winner. Son Danny took second in his first RCL event. And younger son Jimmy finished 6th as a co-angler at the 2002 RCL Championship.

(top to bottom) Rick Franklin took third at the 2002 RCL Championship and Tim Leska won \$75,000 as the top co-angler. And Rick Olson, who has won both RCL and PWT Angler of the Year titles.



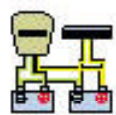
With a victory and three top-10 finishes at the 2002 Wal-Mart RCL Walleye Championship, Team Crestliner has definitely arrived. See the Crestliner Tournament Series at your local dealer, and you'll understand why these guys have the winning edge. Call 800.889.7020 (ext. 690) during regular business hours for your nearest dealer. www.crestliner.com



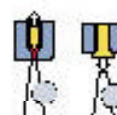
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